

To whom it may concern,

I'm writing this letter of recommendation on behalf of Ron Miranda. Ron is a loyal, hard working, detailed and dedicated individual. Ron worked for my company for roughly two years. He did a great job introducing our company to several high-profile restaurants in the greater Los Angeles area, who previously chosen not to do business with our organization. Ron was very instrumental in developing and cultivating those relationships for our company. Unfortunately, due to the economic climate and a company re-organization, I was unable to offer Ron a position that would utilize his skills properly and benefit our organization.

I think that adding Ron to your firm would be a great addition and would pay dividends almost immediately. You will find that his level of service and knowledge are tremendous assets that any company would want to incorporate into their corporate culture.

Respectfully,

Damon J. Franzia
California General Sales Manager
Bronco Wine Company/Classic Wines of California